



# VIRTUAL & HYBRID EVENTS

# Webcasting / Live Streaming

**Live streaming expands your event beyond the room  
& allows delegates who cannot attend in person to  
still interact with your brand & feel involved**

**£1,700.00 + VAT, includes;**

- Live streaming of your event from **one** room
- Fully branded Live Streaming platform with dedicated URL
- up to 2,000 viewing hours
- Live Q&A Facility
- Embed Code to allow upload to social media sites
- Equipment:
  - Encoders & Operating System
  - 3 x Camera ptz system with seamless switching
  - 2 x Expert Technical Support & Pre/Post Event Preparation
  - 4 x Sennheiser Microphones / PowerPoint Support

## **T&Cs:**

- *This facility uses BMA equipment & is booked on a first come first served basis - additional costs will apply if the kit is not available*
- *Webcasting requires 3 hours set-up time & 1.5 hours de-rig – additional hours, technician & room hire will be charged if outside the hours of 08:00-17:30*



# Breakout Sessions

## Skype for Business video conferencing

£200.00 + VAT per room

Our built in VC kits will broadcast your breakout sessions live from each room

- Online delegates can join the sessions via a link shared in advance or direct from the live streaming platform if you opt for this in the main plenary
- Speakers have the ability to share their screen for delegates to view presentations
- Online delegates can join in with live Q&A
- Suitable for smaller groups with minimal speaker & delegate interaction (max 250)

### T&Cs:

- Other third party suppliers may be compatible - please check with your event planner
- Some rooms may not be compatible with Skype for Business



**Do your breakout sessions  
require delegates to interact  
& work in groups?**

Consider GoTo webinar on  
page 5 to facilitate interaction  
between the speaker &  
delegates

Consider our suppliers on page  
6 for advanced features & to  
encourage interaction amongst  
delegates



# Spotlight on Exhibitors & Sponsors

**Give your exhibitors & sponsors the chance to interact with online delegates via virtual pitches, demonstrations or scheduled Q&A sessions**

## Scheduled live sessions

**£200.00 + VAT**

Your exhibitors/sponsors will host a short session with online delegates at scheduled times throughout the day in a private room

- This facility uses our Skype for Business VC kits
- Delegates can join the sessions via a link shared in advance or direct from the live streaming platform if you opt for this in the main plenary
- Hosts can conduct live Q&A with delegates

### T&Cs:

- Other third party suppliers may be compatible - please check with your event planner
- Some rooms may not be compatible with Skype for business
- Room hire will be additional



## Filming

**£700.00 + VAT**

A cameraman will be on hand to film your exhibitors & sponsors & will work with your agenda to capture individual pitches & demonstrations whilst on-site delegates are in session

- Footage will be edited & ready to share after the event
- This includes:
  - 1 x Expert Cameraman
  - Full HD Camera
  - 2 x Microphones for professional sound
  - 1 x full day editing and exporting

### T&Cs:

- Please discuss your agenda & filming requirements with your planner
- If additional editing is required this will be an additional cost



**Do your  
sponsors/exhibitors  
already have their  
own footage to share?**

We can upload videos to  
your live streaming  
platform in advance of  
your event

# Webinars & Virtual Meetings

## GoTo Webinar

£500.00 + VAT

Host a virtual event live with 'GoTo webinar' - an on-site AV technician will get you set-up & provide full training on the day of your event. GoTo Webinar has advanced webinar features; giving speakers full control over online delegates & allows for interaction between delegates & speakers

- Suitable for a high number of online delegates (max 2,000)
- Engagement dashboard
- Presenter webcam
- Polls & surveys
- Recordable

### T&Cs:

- This facility uses BMA's licence & is booked on a first come first served basis
- Room hire is additional

## Skype for Business video conferencing

£300.00 + VAT

Our built in VC kits will broadcast your live session from BMA House. An on-site AV technician will be on hand to get you set-up on the day of your event

- Speakers have the ability to share their screen for delegates to view presentations
- Online delegates can join in with live Q&A
- Suitable for smaller groups with minimal speaker & delegate interaction (max 250)

### T&Cs:

- Other third party suppliers may be compatible - please check with your event planner
- Some rooms may not be compatible with Skype for Business
- Room hire is additional



## Third Party Suppliers



### Glisser

[www.glisser.com](http://www.glisser.com)

Glisser is an award-winning presentation software, integrated audience response system and event analytics platform. Their audience participation app shares slides from presentations to personal devices instantly, then uses audience interaction to improve the delegate experience and provide powerful event analytics.



### Zoom

[www.zoom.us](http://www.zoom.us)

Zoom is an easy, reliable cloud platform for video & audio conferencing, collaboration, chat & webinars across mobile devices, desktops, telephones & room systems.



### Remo

[www.remo.co](http://www.remo.co)

A virtual immersive space for events. Remo is a visual top-down view, their 2D map comprised of interactive "rooms" that delegates can join. The app uses video, audio & chat to allow delegates within the space to interact naturally in real-time, from anywhere in the world.



### Hopin

[www.hopin.to](http://www.hopin.to)

Hopin is an all-in-one live online events platform where attendees can learn, interact & connect with people from anywhere in the world. Hopin's modular approach gives you the ability to create unique event experiences through a variety of segments.



### iVent

[www.ivent-uk.com/hybrid-events](http://www.ivent-uk.com/hybrid-events)

iVent's online platform is fully customisable, allowing you to create an event that meets your specific requirements. The team at iVent have a thorough understanding of hybrid events & the platform has been 'designed for purpose' with the option of sponsor booths, networking areas & on-demand video rooms that utilises iVent's powerful webcasting platform.