BMA HOUSE
LONDON

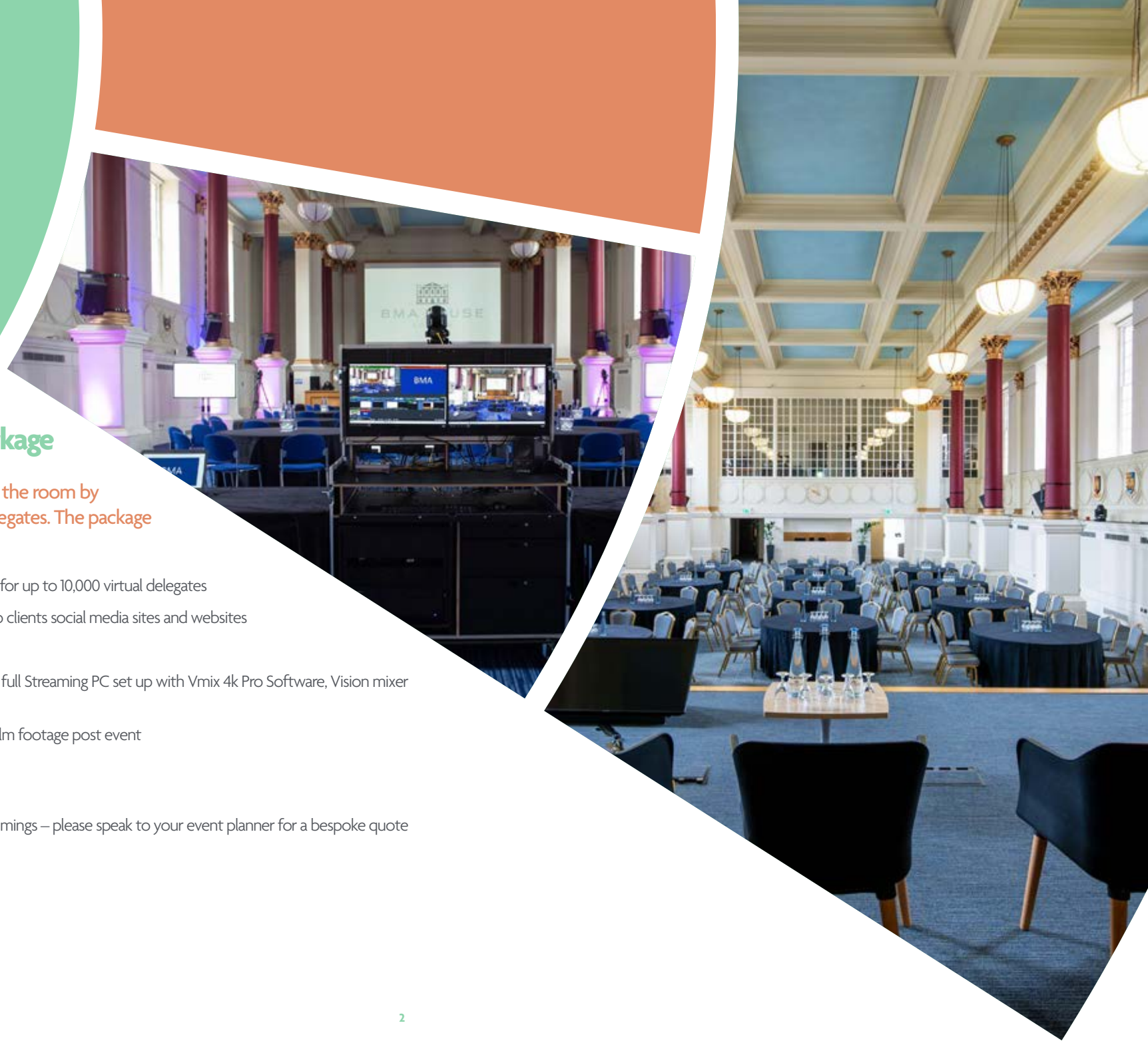# Virtual & Hybrid events

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Live streaming package

Expand your event beyond the room by live streaming to virtual delegates. The package includes;

– Up to 8 hours of live streaming for up to 10,000 virtual delegates

– Embed code to allow upload to clients social media sites and websites

– Dedicated AV technician

– 3 x PTZ HD Camera Set-up and full Streaming PC set up with Vmix 4k Pro Software, Vision mixer and operator

– A copy of the full live stream film footage post event

£1,600 – £3,650 +VAT*
* cost dependent on room and timings – please speak to your event planner for a bespoke quote

Virtual speakers

Add this facility to the live stream package to give speakers the option to present remotely through your live stream platform

– Virtual speakers can deliver presentations or participate in panel discussions, workshops or interactive sessions
– Interact with delegates through live Q&A sessions, chat features or virtual networking opportunities
– Allows for remote seamless integration of multimedia elements like videos, slideshows or live demonstrations

£1,300 +VAT
This facility needs to be pre-booked and is subject to availability, only available as an upgrade to the live stream package

Bespoke branded microsite streaming platform

Let us create you a fully branded virtual platform to stream your event. This includes;

– Platform Licence – with a dedicated URL

– Basic custom branding

– Secure registration and user tracking

– Pre-production call

– Full testing prior to live event

– Up to 8 hours streaming

– Dedicated email streaming support during the live event

From £2,650 +VAT

This facility needs to be pre-booked at least 6 weeks prior to the event and is only available as an upgrade to the live stream package

Virtual delegate interaction

Give virtual delegates the chance to interact with your event;

Live Q&A for virtual delegates – £200 +VAT
Virtual delegates can submit questions via a chat box, which is relayed back to event organisers for vetting

Live Polling for virtual delegates* – £200 +VAT
Virtual delegates can interact with live polls, for more advanced requirements consider Slido.
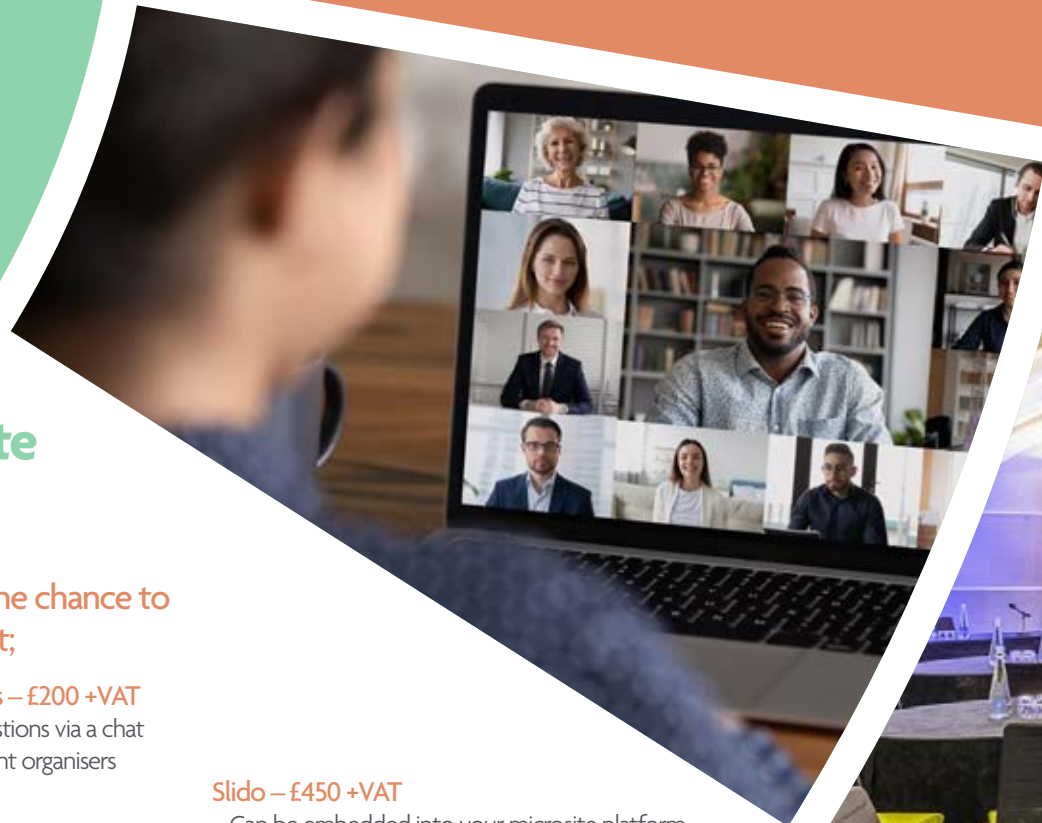
Live chat* – £200 +VAT
Virtual delegates can use the platform as a written chat function, make comments etc which is relayed back to event organisers

Slido – £450 +VAT
– Can be embedded into your microsite platform
– Includes Slido license for up to 1,000 delegates
– Can be used by in-house and virtual delegates simultaneously
– Includes setup of Slido (subject to number of questions/polls)
– Account would be set-up and handed over to clients for on the day management

These facilities need to be pre-booked and are only available when booked alongside the live stream package.
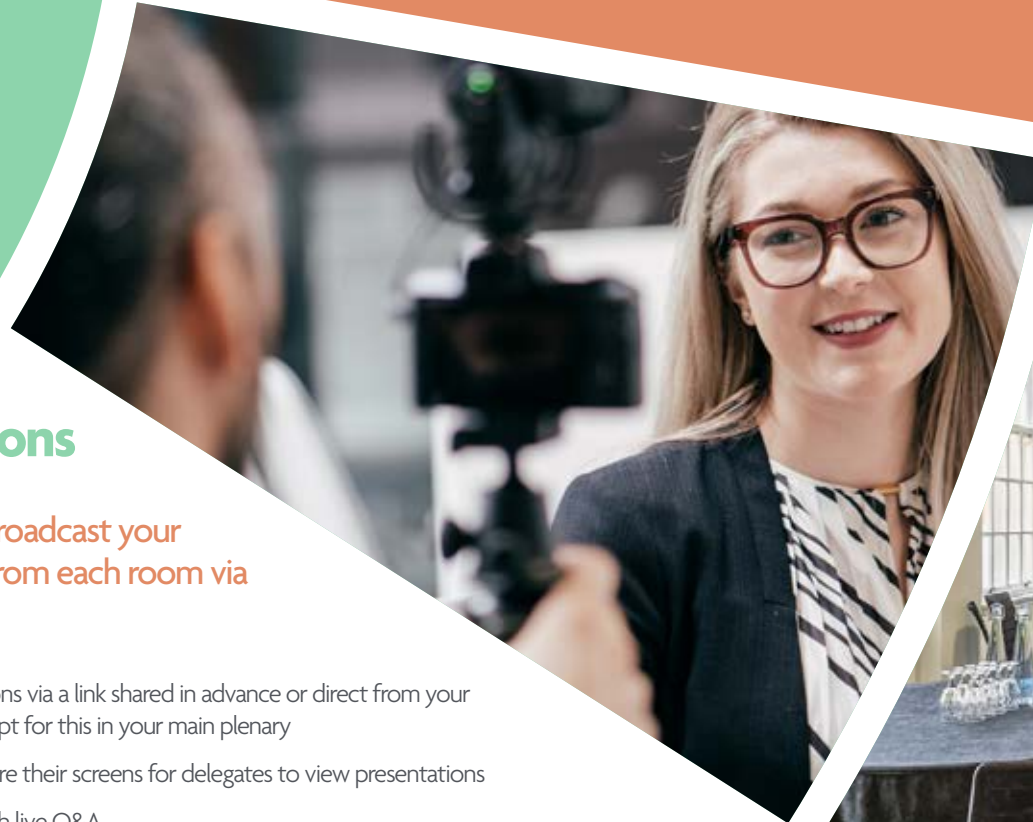*Only available when booked alongside the microsite or if streaming to another platform or social media site.

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Breakout sessions

Our portable kits will broadcast your breakout sessions live from each room via Microsoft Teams;

— Online delegates can join sessions via a link shared in advance or direct from your live streaming platform if you opt for this in your main plenary

— Speakers have the ability to share their screens for delegates to view presentations

— Online delegates can join in with live Q&A

— Suitable for smaller groups with minimal speakers and delegate interaction

£350 +VAT per room

Room hire is an additional cost

Spotlight on exhibitors & sponsors

Scheduled live sessions
£350 +VAT

– Your exhibitors/sponsors will host a short session with online delegates at scheduled times throughout the day in a private room
– This facility uses Microsoft Teams
– Delegates can join the sessions via a link shared in advance or direct from the live streaming platform if you opt for this in the main plenary
– Hosts can conduct live Q&A with delegates

T&Cs: Other third party suppliers may be compatible – please check with your event planner.
Some rooms may not be compatible with Microsoft Teams. Room hire will be additional.

Filming
£1,000 – £1,500 +VAT

– A cameraman will be on hand to film your exhibitors. They will work with your agenda to capture individual pitches & demonstrations whilst on-site delegates are in session
– Footage will be edited & ready to share after the event
– Option to have a live feed from the exhibition

This includes:
– 1 x expert cameraman
– Full HD camera
– 2 x microphones for professional sound
– 1 x full day editing and exporting

T&Cs: Please discuss your agenda & filming requirements with your event planner. If additional editing is required this will be an additional cost.

Live stream FAQs

Are live streaming facilities available in all rooms?
This facility is not available in the Council Chamber, Princes, Worcester, Anderson, Barnes, Tudor-Hart, Magill, Aldrich- Blake, Simpson, Jenner, Carter and Dickens rooms. Please note that VC Kit facilities may be possible in these rooms, please speak to your event planner.

I don't want a bespoke branded live stream platform, how can I stream to my virtual delegates?
If you don't opt for a virtual platform we will provide you with an embed code to allow upload to your social media sites and own website.

What types of streaming platforms do you support for hosting the live stream?
We support all types of platforms, we can send the live stream to anything that has an RTMP address. We can also embed the stream into company websites.

Can you explain the technical requirements needed for the live stream setup?
These vary depending on what is required, but the basic technical requirements are a strong hard wired broadband connection with a minimum upload speed of 20mbps and an open network with no restrictions, ideally a dedicated network. At least 3 hours set up time is required for testing.

How many cameras and operators will be provided for the live stream coverage?
With the basic package, we have three PTZ cameras and one live stream technician who controls each camera along with the live stream. Additional cameras and cameramen can be added for an extra cost.

Are there any limitations on the number of viewers who can watch the live stream?
This depends on the platform we are sending the stream to, some platforms have limits whilst others don't. If you have our microsite platform it is 500 but can be increased, if we are using our Teams Live platform it is 10,000.

What options are available for integrating our branding or logo into the live stream?
If you opt for a microsite this can be fully branded. We can also brand the Teams Live platform with company logos, corporate colours, sponsor logos and add intro slides or videos.

Can you provide on-screen captions or subtitles for viewers with hearing impairments?
Yes, we can provide captions for the live stream as well as showing captions on screen in the room. Additional charges apply.

How secure is the live stream platform to ensure our event content remains private?
If we are using our microsite platform to stream to it is HTTPS secure and we can set up a registration process which is password secure. If we are using the Teams Live platform you can manually admit each guest to give them access to the live stream.

Can you offer analytics or viewer engagement metrics for the live stream?
Yes, all of the statistics can be downloaded after each event.

Can you assist with setting up registration or ticketing for virtual attendees?
If you opt for a microsite we can create a registration page for delegates to have access to the platform. If using the Teams Live platform this does not have registration facilities.

What is the process for testing and ensuring the quality of the live stream before the event?
We allow for a minimum of 3 hours set up and testing time, this is enough time to test internet speeds and camera resolutions etc and make adjustments if necessary.

Are there any limitations or restrictions on the duration of the live stream?
We have a maximum limit of 8 hours for the live stream. Increased hours are possible for an additional cost.

There may be restrictions when using commercial music or videos - some platforms have copyright blockers enabled which will pause the stream until the music/video has stopped.

Hospitality with heritage

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