



Livestream & hybrid events





Broadcast your conference to virtual attendees, speakers and allow a seamless hybrid experience

Our livestream and hybrid packages have been created to make life easier for you. If you need to make your conference virtual, we recommend one of the two packages, depending on your specific requirements.

Are you looking to stream your conference to virtual guests? Then our Livestream package is perfect for you. If you require speakers to present online, then the hybrid package is the one to go with.

Please contact your event planner to discuss the best package for you based on your requirements. We also have an in-house AV team available to assist with any specific questions or make recommendations that will benefit your specific event and requirements.





Livestreaming package

Expand your event beyond the room by Livestreaming to virtual delegates. The package Includes:

- Up to 8 hours of Livestreaming for up to 10,000 virtual delegates
- Embed code to allow upload to social media sites and websites
- Dedicated AV technician to run the stream and equipment
- 3x PTZ HD Camera set-up and full streaming PC set up with Vmix 4k Pro Software, Vision mixer and operator
- A copy of the full stream footage post event

From £3,200 +VAT

This facility needs to be pre-booked and is subject to availability





Hybrid package

Upgraded Livestream package to give speakers the option to present and interact remotely:

- Up to 8 hours of Livestreaming for up to 10,000 virtual delegates
- Embed code to allow upload to social media sites and websites
- Dedicated AV technicians to run the stream and equipment
- 3x PTZ HD Camera set-up and full streaming PC set up with Vmix 4k Pro Software, Vision mixer and operator
- A copy of the full stream footage post event
- Virtual speakers can deliver presentations or participate in panel discussions, workshops
- Interact with delegates through live Q&A sessions, chat features or virtual networking
- Allows for remote seamless integration of multimedia elements like videos and presentations

£4,750 +VAT

This facility needs to be pre-booked and is subject to availability





Bespoke branded microsite streaming platform

Add on a fully branded virtual streaming platform to broadcast your event. This includes:

- Full custom branding with logos, corporate colours and sponsor logos
- Dedicated URL for those joining
- Secure registration and use tracking
- Pre-production call
- Full testing prior to the event
- Dedicated email streaming support during the live event

£2,650 +VAT

Please note this is an additional cost on top of your selected package. This facility needs to be pre-booked at least 6 weeks prior to the event





Video-conference kits

Broadcast your meeting to virtual attendees and speakers at home, or breakout sessions live from your conference Livestream:

- Online delegates can join sessions via a link shared in advance, or direct from your Livestreaming platform
- Speakers can share their screen for delegates to view presentations
- Online delegates can join live Q&A sessions
- Suitable for smaller groups with minimal speakers and delegate interaction
- Dedicated email streaming support during the live event

£400 +VAT per room

Room hire is an additional cost



FAQs

Are Livestreaming facilities available in all rooms?

This facility is available in the Great Hall, Snow Room, Paget Room, Courtyard Suite, Bevan Suite, Harvey Room, Princes Room and Council Chamber. Please note, VC Kit capabilities may be possible in other rooms where Livestreaming is not, but please speak to your planner.

I don't want a bespoke branded Livestream platform; how can I stream to my virtual delegates?

If you don't opt for a virtual platform, we will provide you with an embed code to allow upload to your social media sites and own website.

What types of streaming platforms do you support for hosting the Livestream?

We support all types of platforms; we can send the Livestream to anything that has an RTMP address. We can also embed the stream into company websites.

How many cameras and operators will be provided for the Livestream coverage?

We have three PTZ cameras and one Livestream technician who controls each camera along with the Livestream.

Are there any limitations on the number of viewers who can watch the live stream?

This depends on the platform we are sending the stream to; some platforms have limits whilst others don't. If you have our microsite platform it is 500 but can be increased, if we are using our Teams Live platform it is 10,000.

What options are available for integrating our branding or logo into the live stream?

If you opt for a microsite this can be fully branded. We can also brand the Teams Live platform with company logos, corporate colours, sponsor logos and add intro slides or videos.

Can you provide on-screen captions or subtitles for viewers with hearing impairments?

Yes, we can provide captions for the Livestream as well as showing captions on screen in the room. Additional charges apply.

How secure is the Livestream platform to ensure our event content remains private?

If we are using our microsite platform to stream to it is HTTPS secure and we can set up a registration process which is password secure. If we are using the Teams Live platform you can manually admit each guest to give them access to the Livestream.

Can you offer analytics or viewer engagement metrics for the Livestream?

Yes, all of the statistics can be downloaded after each event.

Can you assist with setting up registration or ticketing for virtual attendees?

If you opt for a microsite we can create a registration page for delegates to have access to the platform. If using the Teams Live platform this does not have registration facilities.

What is the process for testing and ensuring the quality of the Livestream before the event?

We allow for a minimum of 3 hours set up and testing time, this is enough time to test internet speeds and camera resolutions and make changes if necessary.

Are there any limitations or restrictions on the duration of the Livestream?

We have a maximum limit of 8 hours for the Livestream. Increased hours are possible for an additional cost.

There may be restrictions when using commercial music or videos – some platforms have copyright blockers enabled which will pause the stream until the music/video has stopped.

Important contacts

Our team of expert event planners are here to assist you:



Ellie



Sasha



Victoria



Dylan



Aleena





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